

THE ULTIMATE FINTECH EXPERIENCE

FIX 2022 RECAP

OUR VISION

At Fintech Islands, our vision is twofold:

1. Bring together the community of disruptive and innovative leaders that are redefining financial services; and
2. Serve as a catalyst for building a more inclusive and efficient financial system in the Caribbean and globally.

OUR MISSION

A WORLD CLASS EXPERIENCE IN A WORLD-CLASS LOCATION

To achieve our vision, we set an ambitious goal to produce the **first international fintech conference in the Caribbean** - and to do so with a unique event design that facilitates **business-building** while immersing attendees in **authentic island cultural experiences**.

FINTECH ISLANDS 2022 MISSION ACCOMPLISHED

There is still much work to do, but we're off to a great start!

Here is just some of what we achieved together across three amazing days at our inaugural conference in Barbados:

- **350+ attendees from the Caribbean**, LATAM, North America, Europe and Africa.
- **100+ game-changing speakers**, including 60+ fintech founders and CEOs.
- **25+ industry sponsors**, marketing and media partners.
- **20+ hours of agenda content** providing insights on a broad range of topics.
- **5 content themes**, from Financial Inclusion to Climate to Crypto.



3 DAYS OF NETWORKING, INSIGHTS AND MEMORABLE ISLAND EXPERIENCES

WEDNESDAY, OCTOBER 5

- Networking Breakfast powered by PWC
- Full Day Fintech Conference
- Welcome Address by Hon. Mia Mottley
- Networking Lunch powered by Invest Barbados
- Sunset Cocktails powered by Delta



FRIDAY, OCTOBER 7

- Networking Breakfast powered by FLOW/C&W Business
- Half Day Fintech Conference
- Fintech Islands Startup Pitch, presented by Draper Startup House Caricom, powered by Republic Bank
- Catamaran Conversations Snorkel Sail



THURSDAY, OCTOBER 6

- Networking Breakfast powered by Cellpay
- Full Day Fintech Conference
- Grab N Go Lunch powered by BTMI
- Tech Tour Experience:
 - Tech Discovery Island Safari
 - Cave & Garden Eco- Tech Tour
 - Mount Gay Rum Tech Tour
- Night at the Museum powered by Mastercard



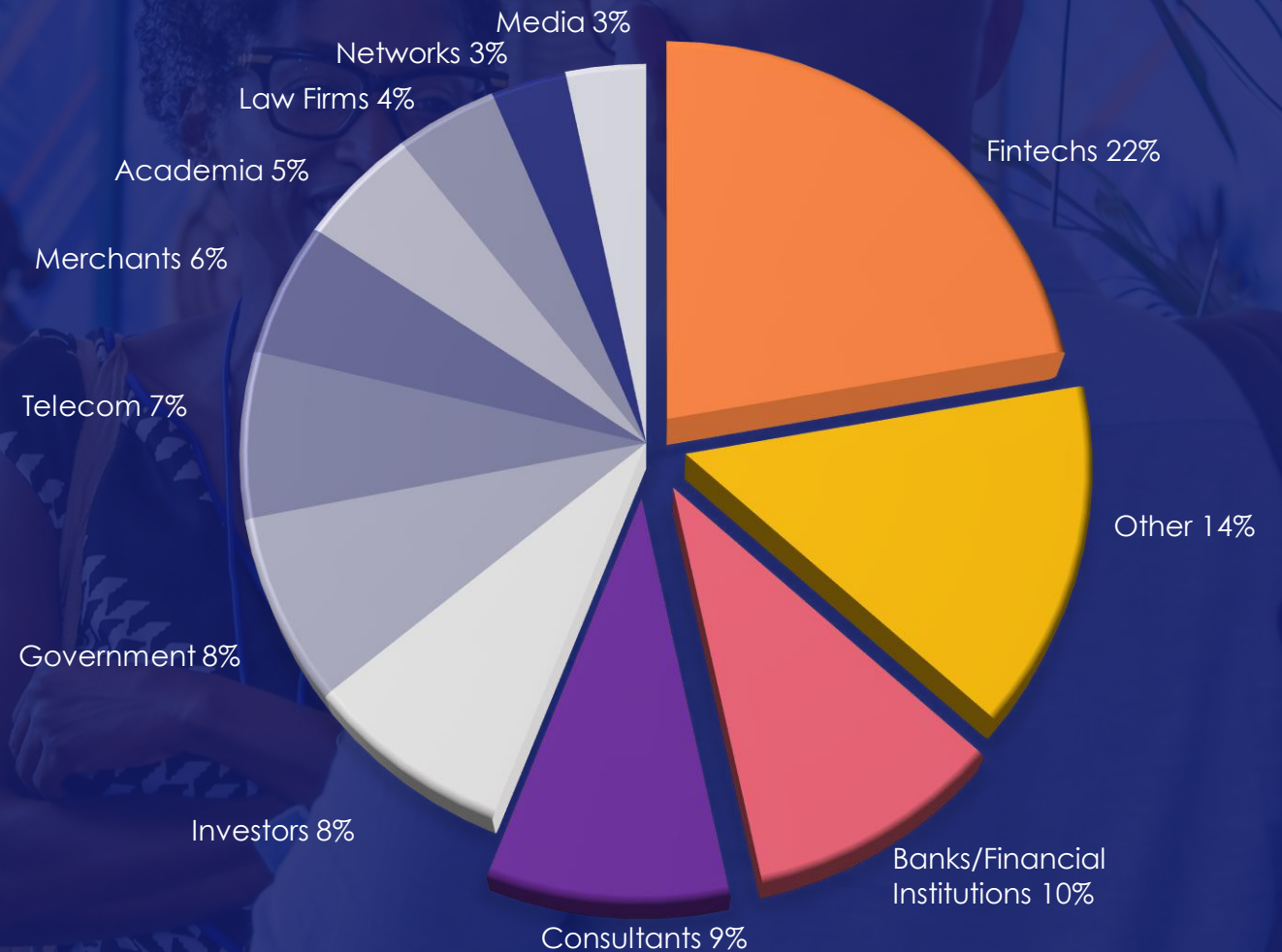
1 INSPIRING WELCOME ADDRESS

PRIME MINISTER MIA MOTTLEY



A GLOBAL COMMUNITY OF FINTECH LEADERS

- 350+ attendees from 25+ countries spanning across 4 continents.
- 200+ organizations represented, including 60+ fintech startups and 10+ global and regional financial institutions.
- 30% of attendees were the Founder, CEO or Chairman of their organization.
- 40% of attendees were C-Suite.
- 50% of attendees were VP and above.
- 42.5% of attendees were women.



FINTECH ISLANDS 2022

INSIGHTS AND INSPIRATION

20+ hours of curated content on globally important fintech topics that are also most relevant to the Caribbean community.



100+ SPEAKERS INCLUDING THESE INDUSTRY LEADERS



IYINOLUWA ABOYEJI
Co-Founder, **Flutterwave**
Founder, **Future Africa**



TARIQUE AL-ANSARI
CEO
Paystone



CARMELLE CADET
Founder and CEO
EMTECH



W. DAVE DOWRICH
CFO
TIAA



TARA FRATER
Principal & Business Owner
FT Legal



ZACHARY HARDING
Executive Chairman
Delta Capital Group



SANJIB KALITA
Founder & CEO
Guppy



JUSTINE LUCAS
Executive Director
Clara Lionel Foundation



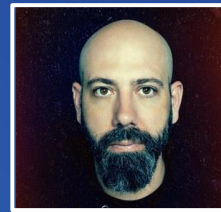
ALLEN CUELI
Head of Products and
Innovation
VISA



ALI PATERSON
Editor-in-Chief
Fintech Finance



JASON HAYWARD
Minister of Economy &
Labour
Government of Bermuda



BEN MILNE
Founder and CEO
Brale



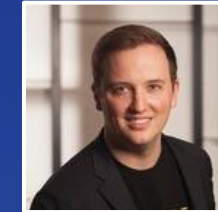
RHETT POWER
Columnist, **Forbes**
Co-Founder,
Accountability Inc.



NICHOLAS REES
Co-Founder and Chairman
Kanoo Pays



ANIKA SANDHU
CEO, **Digicel Financial**
Services
Digicel Group



MATT SHRODER
Global VP & Regional
General Manager
Binance



MICHELLE BEYO
President,
Open Finance Network of
Canada
Founder & CEO, **FINAVATOR**



KIKI DEL VALLE
Executive Vice President
Market Development -
Latin America &
Caribbean
Mastercard



GAVIN LITTLEJOHN
Fintech Investor &
Entrepreneur
Founder & Former Chair,
Financial Data &
Technology Association
Partner, **Potion**



BIANCA LOPES
UNESCO Business Impact
Council Member;
Partner, **Potion**
Fintech Investor, **Rooh**
Ventures



DAVID MELTZER
Host, **The Playbook**
Podcast;
Founder, **David Meltzer**
Enterprises;
Co-Founder, **Sports 1**
Marketing



MARIAME MCINTOSH
ROBINSON
Managing Director
Genta Inc.



TEANA BAKER-TAYLOR
VP of Policy and
Regulatory Strategy
Circle Internet Financial



ALDWYN WAYNE
Founder and CEO, **WiPay**
Founder and CEO, **Colour**
Bank

IN THE NEWS FINTECH ISLANDS 2022 MAKES A SPLASH



Fintechs sign MOU to create settlement network

Oct 16, 2022 12:09 am · [Make a comment](#)



Founder and CEO of WIPay Caribbean Aldwyn Wayne discusses with Zia Paton, partner, PricewaterhouseCoopers Trinidad and Tobago, plans to create a regional settlement network during a session at Fintech Islands Experience, held in Barbados, October 5-7, 2022.



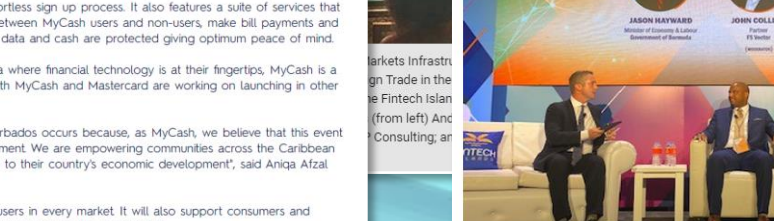
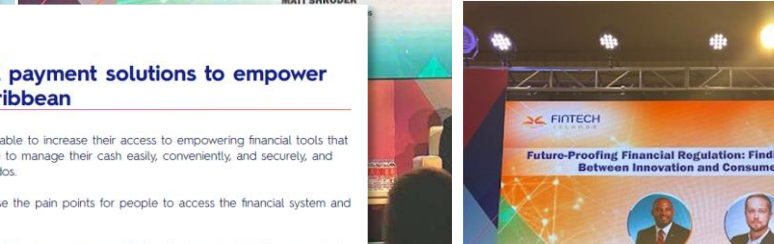
Delta Capital acquires Massycard Barbados portfolio

BY JOSIMAR SCOTT Senior reporter josimars@jamaicaobserver.com | Oct 07, 2022 12:08 am · [Make a comment](#)



BOJ partners with Gov't to increase CBDC adoption

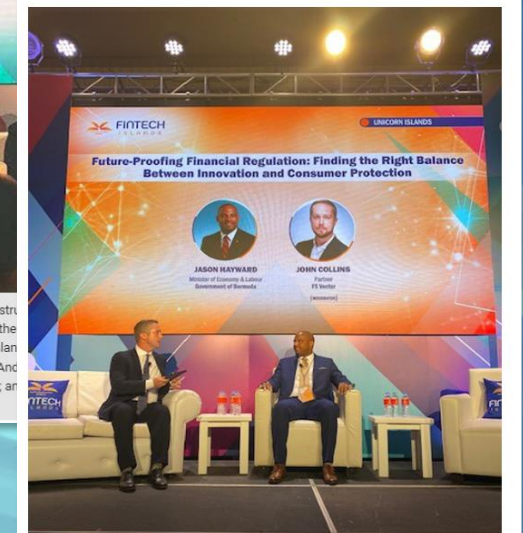
Oct 16, 2022 12:07 am · [Make a comment](#)



Minister Attends Fintech Islands Experience

October 12, 2022 | 1 Comment
Minister of Economy and Labour Jason Hayward recently attended the Fintech Islands Experience 2022 (Fintech Islands) held in Barbados from October 5th through 7th.

A Government spokesperson said, "Designed for finance professionals and advisors, fintech founders, tech startups, asset managers, investors, government regulators and policymakers, it enables the global community to connect for meaningful collaboration with key stakeholders. Numerous private sector leaders attended this global fintech sector-related event, including representatives from the Bermuda Business Development Agency and the Bermuda Monetary Authority."



LOCAL, NATIONAL AND GLOBAL MEDIA COVERAGE

2022 Media Coverage

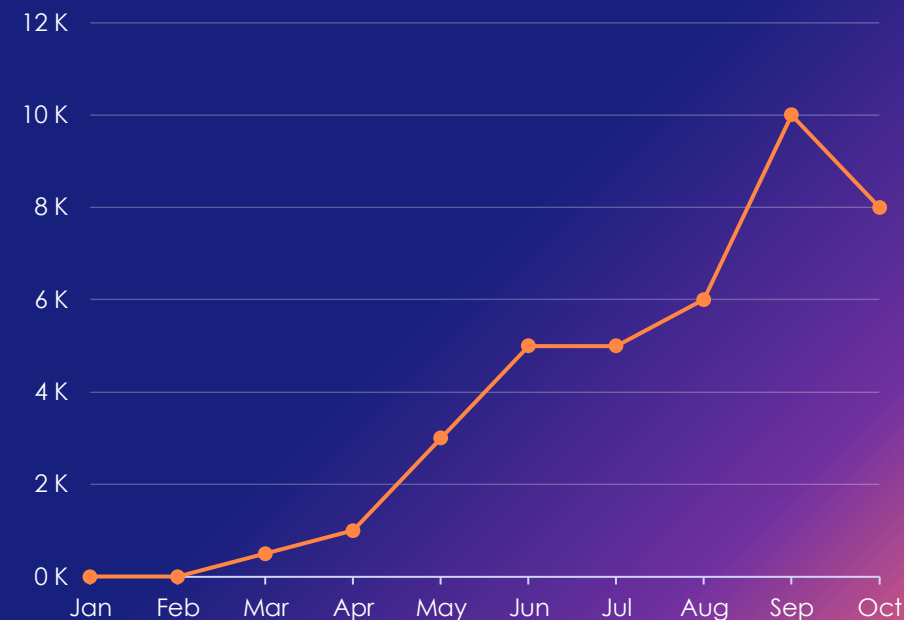
- **20+** media attendees
- **100+** media placements
- **170+** million impressions

2022 Social Media

- **@fintechislands:** 1.6M impressions
- **#fintechislands:** 1.3M reach
- **Instagram:** 109K impressions
- **Facebook:** 1.4M impressions

Website Traffic | 38K Page Views

Jan 1 - Oct 31, 2022



MEDIA



THANK YOU TO ALL OUR SPONSORS AND MEDIA PARTNERS



PARTNERS

PLATINUM



DIAMOND



SILVER



BRONZE



AFFILIATE





THANK YOU

To learn more about partnering with Fintech Islands, please email us at partner@fintechislands.com.

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-  fintechislands.com